



MAY 2020

**OCC Virtual Meeting –
Real Estate & Architectural Photography
Presented by George Crudo
Monday, May 11, 2020**

*** The link for the program will be on our website on 5/11.
It is recorded so watch when it is convenient for you.



**Join George for a video presentation about Real Estate and Architectural photography.
This presentation will cover the following topics:**

- The difference between real estate and architectural photography
- Composition for interiors
- Color correction
- The challenges of photographing interiors
- Dealing with poor exterior lighting conditions
- You will learn and understand Flambient processing for interiors
- Why HDR alone is no longer a good option for interiors.
- Simple use of luminosity masks
- Sky Replacement
- Drone photography

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George Crudo: Biography

George is an architectural and food photographer based in Orlando Florida. His passion for photography began in the late 1970's when he purchased his first camera. Since then he has developed his specialty in both food and architectural photography.

His food images are sold internationally through agencies such as StockFood and Getty Images. They are used in cookbooks, restaurant menus, magazines, packaging and on the web.

Noteworthy clients include Marcus Lemonis from the television series "The Profit". George has photographed images for Marcus' companies Mr Green Tea Ice Cream and Zoe's Chocolates. He has also provided images for Mr Lemonis' personal "Marcus" brand of chocolate.

George is also a food photography instructor for The Bryan Peterson School of Photography and past President (2017-2018) of The Orlando Camera Club.

After getting his real estate license in 2002 he began photographing homes and perfecting his skills in real estate photography. When shooting real estate he employs a method of exposure fusion and flash photography that results in very clean and realistic looking images.

George is an FAA certified drone pilot.



MAY INFORMAL CHALLENGE

The next member challenge theme is **BICYCLE PARTS** and submissions are open between **May 1** and the **14th**. Voting is open between the **15th** and the **21st** of **May**.

Have fun experimenting!

COMPETITION THEMES FOR 2019-2020

REGULAR COMPETITIONS

INFORMAL CHALLENGE

April 2020 – Close-Up or Macro

Mar 2020 – Travel

Jun 2020 – Humans

May 2020 – Bicycle Parts

Aug 2020 – Open

July 2020 – Still Life

Sept 2020 – Palm Trees



"Why I Didn't Win A Ribbon?"

Tuesday, May 19th at 6:00 pm via Zoom Meeting
Special presentation by F3C Competition Director Dr. Christine Cook
F3C Competition Director, Christine Cook, is doing a special program for our club titled:

"Why Didn't I Win a Ribbon?"

As F3C Digital Competition Director, Dr. Cook has reviewed thousands of images. She has also judged for many clubs. In the process, she has analyzed why some images win ribbons and others don't. Of course, much is up to the individual judges. However, upon review, she has seen trends.

In this program, she will reveal the six key qualities in the top winning images from the first digital competition of this year. Then she will review images that did not win ribbons and make suggestions to improve them. Christine is a careful reviewer and does so in a way that does not offend, but certainly helps.

Dr. Christine Cook Bio

Christine has traveled the world, taught numerous classes and individuals in photography and garnered many awards with her images locally, nationally and internationally. Her interests span the whole gamut of subject areas.

Three years ago, she developed a judges' certification program in photography which has helped to supply quality judges for local and state competitions. Christine serves on her local camera club board as well as the Florida Camera Club Council as Digital Competition Director.

ADVANCED RSVP REQUIRED!!

**To participate, please RSVP by May 8th to: Programs@OrlandoCameraClub.com
You will be sent an invitation to join a Zoom Meeting**

If you've entered a F3C competition and would like your image critiqued, this service is being offered during this program. Please email a note along with your RSVP request.

Any questions about this program please direct them to: Programs@OrlandoCameraClub.com



PROGRAM SCHEDULE 2020

In this unprecedented time, the Orlando Camera Club is working hard to bring you programs and education in a virtual format, so that you don't miss a beat! Depending on the speaker and subject matter, these programs will be in various formats. We want to thank our members in advance for being open to new ways of learning. We have your safety and security in mind.

Mon, May 11th

Real Estate and Architectural Photography by George Crudo

Past OCC President, George Crudo, will share his expertise on Real Estate and Architectural photography. George has recorded his workshop so you can watch it when it's convenient for you. The link for the program will be on our website on 5/11.

Tues, May 19th 6:00pm

Special Program: "Why didn't I win a Ribbon?"

RSVP by 5/8 to Programs@OrlandoCameraClub.com

F3C Competition Director, Christine Cook, is doing a special program for our club titled: "Why didn't I win a Ribbon?". In order to participate in this program, please RSVP to Programs@OrlandoCameraClub.com by 5/8. You will then receive a Zoom Meeting invitation and link to join this live presentation on 5/19. If you've entered a F3C competition and would like your image critiqued, this service is being offered during this program. Please email a note along with your RSVP request.

May 25th

NO MEETING: MEMORIAL DAY HOLIDAY

June 8th

COMPETITION - Humans

June 22nd 6:00pm

Webinar by Lisa Langell

"The New Nature Photography: Trends for the Future"



THE CHOICE OF WORKING PROFESSIONALS

Club Members: Use this link when ordering to support our club.

<https://www.thinktankphoto.com/pages/camera-club/?rfsn=140504.1cb666>



MEMBER SPOTLIGHT: CAROL WINARDI

Originally from New England, I grew up in Rhode Island and graduated from Northeastern University with a degree in Physical Therapy. I have always enjoyed hiking, canoeing, exploring and being outdoors. I moved to Florida in 1985 after I married my husband and best friend (who is not a fan of cold weather at all). I always had a fascination for cameras and started taking photos in high school with a Pentax ME super. I have used a Sony Alpha, Nikon D90 (current DSLR with an 18-270 lens) and now am finding my cell phone is becoming a favorite. (Light and easy to carry and pretty much always at the ready.)



Photography is more of a hobby for me. I really began getting into digital when my son rowed crew for Edgewater High. Several of us started taking photos at the team meets and were able to share with digital formats and sites such as SmugMug. We inadvertently became the team photographers and since then I have not been able to put a camera down for very long. I especially enjoy being able to travel with my family. Photography is personal to me and a way to remember and share the adventures we get to go on.

While I enjoy the amazing things others do with photoshop etc. I prefer to keep things simple and realistic. I use Lightroom for my editing. I have learned a lot about technique from Brian Peterson's books. I have learned to look at things differently when I am out and about. Seeing what others have done, how they see things helps me look at things differently and incorporate that into my own style. Sometimes I am better at it than others.



My favorite subjects are probably landscape/nature and people. I enjoy traveling and my son has encouraged me to broaden my horizons with some adventures I might not have otherwise considered. He is my favorite travel companion and loves photography even more than I do.

The Orlando Camera Club has been an important part of my growth as a photographer. I have made some great friends and I have learned and improved my photography skills just by participating in the meetings as well as through the resources of the library and interacting with those who attend. Being on the board has given me a whole new perspective on just what it takes to try to keep it interesting and real for all the members. Community service events have helped me learn to improve my skills in a variety of conditions and have given me a way to use those talents to give



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Carol Winardi - Member Spotlight, cont.

back to some of the many deserving not for profit organizations in our local area as well as in Europe. DreamFlight is by far my favorite and I have made friends with some amazing camera men and women as well as the many volunteers who participate every year. It is a huge positivity fix. I can't tell you how much those organizations appreciate what we do for them and I am so appreciative of those who help out with it. If you want to challenge yourself and your skills just come shoot one of these events under who knows what conditions.

Lastly, I have missed the club and its members during this time of self isolation but it will be coming to an end and I am looking forward to getting back with all of you. Thank you to all of you have been a part of my life and photo journey. You may not realize how much you helped myself and others just by being there to talk to and share but you do and I, for one, appreciate it.



Hunt's Photo has some incredible sales going on and also is doing Online Training Classes for a nominal fee. Go to their website to see what they have to offer.

As soon as our LOCAL Camera Store re-opens don't forget to support them.



Note: Print Competitions are cancelled.



Competition Schedule

(Click any bar for details, including print delivery info.)

Sunday, March 1st, 2020 through Tuesday, March 31st, 2020
2020 1st Triannual - Digital: Accepting Submissions (In Progress)

Wednesday, April 1st, 2020 through Friday, April 10th, 2020
2020 1st Triannual - Digital: Judging

Saturday, April 11th, 2020
2020 1st Triannual - Digital: Winner Announcements

Friday, May 1st, 2020 through Sunday, May 31st, 2020
2020 2nd Triannual - Print: Accepting Submissions

Wednesday, June 10th, 2020
2020 2nd Triannual - Print: Delivery Deadline

Thursday, June 25th, 2020, 1:00 PM to 4:00 PM
2020 2nd Triannual - Print: Judging

Tuesday, June 30th, 2020
2020 2nd Triannual - Print: Winner Announcements

Wednesday, July 1st, 2020 through Friday, July 31st, 2020
2020 2nd Triannual - Digital: Accepting Submissions

Saturday, August 1st, 2020 through Monday, August 10th, 2020
2020 2nd Triannual - Digital: Judging

Tuesday, August 11th, 2020
2020 2nd Triannual - Digital: Winner Announcements

Your Orlando Camera Club Board of Directors is still having Virtual Meetings to keep planning activities and speakers for the members. We don't know when we will be able to all meet in person, but don't miss out on the Virtual Meetings that are being planned. Also continue to share your photos and projects on Facebook so we can all interact with each other.





7 Indoor Photography Activities

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1) Perfect your use of flash.

Even if you just have a pop-up flash, it can be tricky to use without your shot looking “flashed.” How about using these at-home hours to figure out how to keep that from happening? (One hint: don't rely on flash for the bulk of your light.) If you're beyond that, order some cheap speed lights & triggers & experiment with using off-camera flash creatively.

2) Learn something new in Photoshop.

Go for the tough stuff, you know, that Photoshop frustration you keep putting off (I don't blame you!). Layers, masks, filters ...you get it! Most of us barely tap into the potential of Photoshop. Spend some shelter-in-place time digging deeper into the software's capabilities.

3) Shoot macro.

There's no lack of natural subjects with macro photography. That includes indoors, too – e.g., flower parts, feathers, rocks, houseplant leaves, abstract shell patterns. Unleash your lens & discover what shooting your household habitat up close can create.

4) Explore your next destination.

When we can emerge from isolation, where will you want to go next? Whether it's close by or halfway around the world, let your imagination roam! Dream big & research where & when your next photo adventure will take you.

5) Cull images.

If you're like me you have thousands of images that really should go byebye. But, honestly, culling images is not a favorite pastime. There always seems to be something more important to do; however, now just might be a good time to clean up & organize your photo files.

6) Work up images.

If you shoot RAW (and you should) you likely have tons of shots that you've never gotten around to processing. Why not do it now? You can even put those new skills you learned in Tip #2 to work! Normally, I'm traveling & don't have much of a chance to look at what I've actually shot. Since having to stay home, I've discovered some nice surprises!

7) Calibrate your focus.

Do you shoot with a DSLR? If so, calibrating your autofocus with all your lenses is a good idea. It's not an exciting task & it takes some patience, but it's well worth the effort for sharper images. (Note: if you've made the jump to mirrorless lens calibration is no longer necessary .)

Award-winning nature & wildlife photographer, Jeff Parker, leads photo tours & workshops for the naturally curious™ throughout North & South America. Join him!

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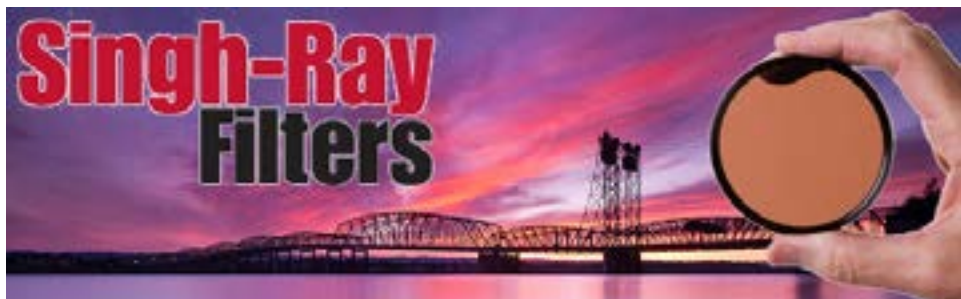
Earn rewards
 for our club by linking
 to B&H from here

Become a member of the Orlando Camera Club!

[Become a member](#) by visiting the easy sign up page.

Looking forward to seeing you at an upcoming meeting.

Questions? Email us at membership@orlandocameraclub.com



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